



# PHOTOGRAPHY

**Superintendent - Lou Cunningham**

(805) 648-3376 ext. 122 / photography@venturacountyfair.org

## WHO CAN ENTER:

This is an adult competition. The competition is open to residents of Ventura County, Agoura and Westlake Village who are 18 years of age and older.

To create a well-rounded and just competition for all photography submissions, the entries are categorized by the photographer's level.

### **Please Note Our Guidelines:**

1. **Amateur** – one who engages in photography for their own pleasure and has basic limited knowledge or skill set. Exhibitor **MUST NOT** have their photographs listed “For Sale” on any social medium (i.e. websites, Facebook, Twitter, etc.).

***2018 Best in Show winners in this division must enter as Advanced Amateur in 2019.***

2. **Advanced Amateur** – one who engages in photography, has taken various workshops or classes, and has a higher skill set. Photographers in this category may have received passive compensation for their work.
3. **Professional** – one who makes a living from, sells photography, or has their photographs printed in newsprint or other publications on a continual basis.

All Photographs must be **PRE-ENTERED** prior to photograph being accepted.  
*Youth photographers (under 18 years of age) must enter in the Youth Expo*

# New VCTC Photo Contest

## Show Off Your Photography Skills

The Ventura County Transportation Commission (VCTC) is sponsoring a Public Transportation Photo Contest at the Ventura County Fair. The Top photographer in each division will win a \$100 a gift card and a 31 day VCTC bus pass.

The Contest will run within the Ventura County Fair's annual photo competition. All entry forms should be submitted to the Ventura County Fair during the entry period. Photos should be delivered to the fairgrounds and follow all the rules and guidelines of the Ventura County fair. Please write VCTC next to the Transportation Class in your division.

All photos submitted will be displayed during the Fair in the Photography Building and on VCTC's social media channels.

For this photo contest, please capture and submit a photo of any public bus or train in Ventura County, including:

- Amtrak
- Camarillo Area Transit
- Gold Coast Transit
- Metrolink
- Moorpark City Transit
- Ojai Trolley
- Simi Valley Transit
- Thousand Oaks Transit
- Valley Express
- Ventura County Transportation Commission

## HOW TO ENTER:

### ENTRY FORMS ACCEPTED:

**June 1-July 15, 2019**

All photography entries must be pre-entered. Entry forms may be mailed, hand delivered to the Fairgrounds Administration Office at 10 W. Harbor Blvd., Ventura, CA 93001 or entered online at the Fair's website June 1-July 15, 2019 at [www.venturacountyfair.org](http://www.venturacountyfair.org). Online entries close 10:00 pm on July 15, 2019. **No emailed entries accepted.** Entry forms can be found on the Fair's website and at the Fairgrounds Administration Office. No changes to division or class will be made after entry deadline July 15, 2019.

**NOTE:** Anything printed in **bold** or **red** is either new or extremely important.

## WHEN & WHERE TO BRING PHOTOGRAPHS:

**Bring Photographs to Photography Building at the Fairgrounds on:  
Friday, July 19, Saturday, July 20 and Sunday, July 21, 2019 10:00 AM to 5:00 PM**

Enter the main gate of the Fairgrounds located next to the Administrative Office. The Photography building will be the first permanent structure on the right side of the main street. The building is located behind the large barbecue vendor.

# **ENTRY PICK-UP:**

**Monday, August 12, 2019 - 12:00 PM to 7:00 PM**

All photographs not claimed on Monday, August 12, 2019 become the property of the Fair and will be discarded unless prior arrangements have been made with Superintendent. Vouchers will be issued for Premium winnings of less than \$20 and are redeemed on Monday, August 12, 2019 between 12:00 PM and 7:00 PM at the Fair Administration Office Ticket Window. ***Vouchers will not be redeemed after October 31, 2019.***

## **AWARDS**

Sweepstakes Amateur Plaque & Rosette; Sweepstakes Advanced Amateur Plaque & Rosette  
Best of Show Color - \$50, Plaque & Rosette; Best of Show Black & White - \$50, Plaque & Rosette  
Professional Best of Show - \$100; Best of Division – \$25 & Rosette  
Superintendent's Favorite - \$25 & Rosette  
Staff Favorite - \$10 & Rosette  
Directors' Choice – Plaque & Rosette  
Reeder Award - Rosette

## **DEPARTMENT RULES**

1. The following **MUST** be on the back of each print: An arrow at the center top of the mounting board indicating the direction of the photograph, division, class, title, where taken, entrant's name, city, and telephone number (same as presented on entry form). Name of the entrant must not appear on the front of the print, but in the top middle on the back.
2. Photos must be firmly mounted on a black or white mounting board or foam core (1/4 inch thick or less).
3. No frames, wood, metal, or glass are permitted.
4. All borderless photos must be mounted flush to the edges of the board. Colored borders, color mats, double matting or color mount boards are not allowed in any class.
5. All photos must have been taken by the exhibitor between July 2017 and July 2019.
6. No reproductions are allowed.
7. No photos exhibited in previous Ventura County Fair competitions will be allowed.
8. No photos exhibited in any type of publication will be allowed.
9. Any photographs downloaded from the internet will be disqualified.
10. A maximum of 8 photographs per exhibitor with a limit of two (2) photographs per class.
11. No image may be entered in more than one division and/or class (i.e. color print as a black and white print).
12. No image may change division or be substituted after 10:00 PM on July 15, 2019.
13. The Ventura County Fair reserves the right to exclude any photograph for objectionable content.
14. Judges or Superintendent may transfer any photograph to another class if they feel photograph is entered in the incorrect class.
15. Judging is closed to the public. Decision of the judges is final.
16. 2018 First Place Sweepstakes Winners are ineligible for 2019 Sweepstakes Awards.
17. Ventura County Fair assumes all submissions are the sole creation of the photographer. Ventura County Fair and their affiliates shall be held harmless in the event of copyright infringement. Any copyright infringement will immediately disqualify work.
18. All possible care will be exercised in the handling of photographs. However, the Ventura County Fair is not responsible for loss or damaged submissions.

### Premiums Offered per Class

1st	2nd	3rd
\$20	\$15	\$10

### **PRESENTATION RULES FOR DIVISIONS 701-702-703**

*Please see Print and Presentation Specifications*

1. The borderless photographic picture image shall not be smaller than 8" X 10" inches or more than 16" X 20" inches.
2. Overall size of presentation including mounting board shall not exceed 16 inches by 20 inches.
3. Photos must be firmly mounted on a black or white mounting board or foam core (1/4 inch or less).
4. Place a 3/4 inch square of self-sticking non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multipurpose) on the back two (2) top corners of the mounting board (hook side up).
5. Photo Story is limited to a series of three (3) 5"x7" photos that tell a story of any subject mounted together horizontally on a 5"x21" mounting board or foam core.

### **DIVISION 701 – AMATEUR/ADVANCED AMATEUR, BLACK & WHITE PRINTS, ANY MEDIA**

#### Class

1. Action/Sports
2. Agriculture/Ranching
3. Architecture
4. Birds
5. Botanicals/Flowers/Plants
6. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
7. Domestic Animals/Pets
8. Fair Theme
9. Family/Group
10. Historic/Patriotic
11. Inspirational
12. Landscape
13. Natural Disaster/ Photojournalism/Documentary
14. Portrait, adult
15. Portrait, child
16. Reflections
17. Scenic/Travel
18. Still Life
19. Transportation
20. Underwater/Waterscape
21. Wildlife
22. All others

### **DIVISION 702 – AMATEUR COLOR PRINTS, ANY MEDIA**

#### Class

1. Action/Sports
2. Agriculture/Ranching
3. Architecture

4. Birds
5. Botanicals/Flowers/Plants
6. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
7. Domestic Animals/Pets
8. Fair Theme
9. Family/Group
10. Historic/Patriotic
11. Humor
12. Insects/Reptiles
13. Inspirational
14. Landscape
15. Natural Disaster/Photojournalism/Documentary
16. Photo Story
17. Portrait, adult
18. Portrait, child
19. Reflections
20. Scenic/Travel
21. Still Life
22. Sunrise/Sunset
23. Transportation
24. Underwater/Waterscape
25. Wildlife
26. All others

**DIVISION 703 – ADVANCED AMATEUR COLOR PRINTS, ANY MEDIA**

Class

1. Action/Sports
2. Agriculture/Ranching
3. Architecture
4. Birds
5. Botanicals/Flowers/Plants
6. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
7. Domestic Animals/Pets
8. Fair Theme
9. Family/Group
10. Historical/Patriotic
11. Humor
12. Insect/Reptiles
13. Inspirational
14. Landscape
15. Natural Disaster/Photojournalism/Documentary
16. Photo Story
17. Portrait, adult
18. Portrait, child
19. Reflections
20. Scenic/Travel
21. Still Life
22. Sunrise/Sunset

23. Transportation
24. Underwater/Waterscape
25. Wildlife
26. All others

## **DIVISION 704 – PROFESSIONAL PHOTOGRAPHY**

Entry Fee: \$20 per entry (non-refundable)

### **Premiums Offered per Class**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>
<b>\$50</b>	<b>\$30</b>	<b>\$20</b>

### **PRESENTATION RULES FOR DIVISION 704**

1. Professional is one who makes a living from or sells photography.
2. Limit – one (1) photograph per class not to exceed a total of 6 photographs per exhibitor.
3. Business cards or signage is prohibited on the front of the submissions. All professional submissions should include the photographer's website/url, business card or any promotional information affixed to the back in the middle of the mounting.
4. Minimum size of print is 16 x 20 inches and no larger than 24 x 30 inches.
5. All prints must be flush mounted on photography mounting board with 1 inch square (self-sticking) hook-side up of non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multi-purpose) on the back top corners of the mounting board.

#### Class

1. Animals/Pets
2. Fashion
3. Nature – Botanicals/Flowers/Landscapes/Waterscapes/Underwater
4. Portraiture
5. Travel
6. Wedding
7. All others

## **PRINT AND PRESENTATION SPECIFICATIONS:**

Prints may be from any camera type, film or digital capture. The image may be a traditional photographic print or high-quality digital print. See individual Division specification for additional information.

### **Presentation Specifications**

Print Size: Prints may be 8" x 10" up to 16" x 20" inches (full bleed).

Presentation: Prints may be either vertical or horizontal.

Display Format: Do not use picture frames, glass, or hanging devices.

All photos must be mounted flush to the edges of the mounting board. Front matte boards are not allowed. Colored borders or colored mount boards are not allowed in any class.

Use a quality black or white mounting board, made of foam core or gator-board for all photos. (This is the board you mount your photo on.) No wood or metal allowed.

Place a 3/4 inch square of non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multi-purpose) on the back top corners of the mounting board (hook-side up).

No names or signatures should show on the front of photographs.

Prints may fade and change color with exposure to light and humidity at the Fairgrounds. To maintain color quality we recommend you select high-quality archival papers and inks.

Mounting: Dry mount or use acid free two-sided artist tape. Do not use masking tape or transparent adhesive that does not work well in humidity. Make sure that prints are firmly attached to the board.

### **Judging Criteria for Photography**

Impact - Effect on the viewer, strong, emphasis on subject, readability, creativity of vision (35%)

Composition - Coherent design or engaging arrangement of elements (35%)

Technical Quality - Detail in highlights and shadows; sharpness; use of shutter speeds, depth of field; color balance; tonal values; mastery of techniques (30%)

Total 100%